



Libby Logger Days Sponsorship Package 2012

Please join us in supporting the 54th
Libby Logger Days
June 21- 24, 2012

We are the largest and longest-running event celebrating logging heritage in the state of Montana.

We are proud of the support we get from our local community and the sponsors that help keep Logger Days an affordable, fun, family-friendly event. In recent years we have added new events, like the lawn mower races, softball tournament and boxing smoker, to the old favorite Logger Days events, such as Bull of the Woods and logging events. We offer a wide range of activities and entertainment over the four day event.

Several years ago we began giving one free carnival pass, at an average cost to us of \$9,000, to every first through seventh grader in Libby on the last day of school. This year we are going to extend this to include the same students in Troy. Admission for all four days will continue to be the purchase of a Logger Day button for \$5 in advance from a queen or king candidate, or \$10 at the gate, and kids under 12 get free admission. We strive to make Logger Days affordable for the community!

But it takes the community and our sponsors to make all of this happen. We continue to work on ways to increase the opportunities for sponsorship. And we continue to grow the level of visibility we provide for our sponsors. Along with traditional methods, your company's name will be listed on our web-site and we will be handing out programs of events at Logger Days that also will spotlight sponsors. Please take a moment to review our sponsorship levels to find a level of sponsorship that would be appropriate for your organization.

We are always open to creating a sponsorship package to meet your particular needs. Donations of materials and in-kind services are always needed and are a valuable contribution to our event. We look forward to the opportunity of partnering with your organization to put on the 54th Libby Logger Days. Our sponsorship representatives will be visiting local businesses over the next several months. If you would like more information, please feel free to contact Hope at (406) 293-1074 or e-mail us at info@loggerdays.org.

Please send checks to: Libby Logger Days, P.O. Box 185, Libby, MT 59923

SPONSORSHIP LEVELS

SPONSOR BENEFITS	Processor	Loader	Skidder	Log Truck	Crew Cab	Chainsaw
	\$2000 +	\$1000	\$500	\$250	\$100	\$50
PROMOTION						
Website Exposure www.loggerday.org	Logo & link	Logo & Link	Company Name	Company Name	Company Name	Company Name
Vendor Space at Libby Logger Days	Yes	Yes				
Company Name Listed on Libby Logger Days Sponsors Trailer	Yes	Yes	Yes	Yes	Yes	Yes
Plaque with Keepsake Button	Yes	Yes	Yes	Yes	Yes	
Company Name Announced During Libby Logger Days Events	Announced as Title Sponsor	Announced as Title Sponsor	Announced as Title Sponsor	Announced as Event Sponsor	Announced as Event Sponsor	
Company Banner at Libby Logger Days Event Arena (Sponsor Supplied)	2 -3'x10' Banner or sign	2 -3'x10' Banner or sign	1 -3'x10' Banner or sign			
Company Name in Libby Logger Days Event Program 1000 Copies Printed	Listed as Title Sponsor	Listed as Title Sponsor	Listed as Title Sponsor	Listed as Event Sponsor	Listed as Event Sponsor	Listed as Sponsor
Libby Logger Days Button Coupon	10	8	6	4	2	
Libby Logger Days T-Shirt Coupon	6	4	2			
Entry in Libby Logger Days Parade	Yes	Yes	Yes	Yes	Yes	Yes
Agreed Upon Additional Benefits	Yes					

Please Note: In order to guarantee inclusion in Libby Logger Days online and printed marketing. Sponsorship money must be received by **May 31, 2012.**

2012 LOGGER DAYS SCHEDULE*

Thursday, June 21st

Family Fun Night

- 5:00 Paradise Carnival
- 5:00 Food & Merchant Booths
- 6:00 Kids' Water Fight
- 7:30 Boxing Smoker
- 7:30 Beer Garden
- 8:30 Live Music by COPPER MOUNTAIN BAND

Friday, June 22nd

- 3:00 Paradise Carnival
- 3:00 Food & Merchant Booths
- 5:00 Beer Garden
- 5:00 Kids Logging Events
- 7:00 Bull/Bullette of the Woods
King & Queen Coronation
- 8:00 Tug-A-War
- 9:00 LIVE MUSIC
- Dusk Fireworks

Saturday, June 23rd

- TBA Softball Tournament
- 8:00 5k/10k Fun Run
- 8:00 Adult Logging Preliminary
- 8:30 Parade Line Up
- 10:00 Parade
- 11:00 Paradise Carnival
- 12:00 Beer Garden
- 12:00 Kids Ping Pong Ball Drop
- 12:00 Adult Logging Events
- 7:00 Lawn Mower Races
- 8:30 LIVE MUSIC

Sunday, June 24th

- TBA Softball Tournament Championship Games
- 11:00 Paradise Carnival
- 11:00 Food & Merchant Booths
- 11:00 Beer Garden
- 1:00 Kids' Sawdust Dig
- 2:00 ATV Raffle

*All times and events are tentative. Please check www.loggerdays.org for an up-to-date schedule.